Website Copy for the Real Estate Vertical

The following is copy you can use on your website for an industry page targeted to real estate firms. You can use the below "as is" or leverage it as a foundation for your real estate vertical website page and customize it based on your business and offering.

Focus on your listings, not your phone system

Communication is critical for every part of your business. You want a system that's reliable, easy to use, cost-effective, and provides simplified management.

Get the system that understands YOUR needs

You're not just any business—as a real estate firm, you have some specific requirements to support the nature of your operations. For example, your agents are on the go and need to be able to use their mobile phones without divulging their personal cell numbers. If you have multiple offices, you want to be able to easily shift call routing between locations, for example during holidays. There are communication features that will help you manage internal operations and promote business development—such as call recording, business texting, or integration with existing applications, to name just a few—but you want it all delivered as one, easy-to-manage solution at a reasonable and predictable monthly cost.

Our cloud-based phone system delivers the quality and features you require while being cost-effective and easy to manage.

Key features:
- Rock-solid call quality
- Ease of use with an intuitive portal
- Integration with third-party applications
- Call routing between offices
- Call recording capabilities
- A mobile app that supports remote work and cell number privacy
- Business texting for internal operations and business development
- Call center for cost-effective inbound and outbound calling