

# Website Copy for the Insurance Vertical

*The following is copy you can use on your website for an industry page targeted to insurance companies. You can use the below “as is” or leverage it as a foundation for your insurance vertical website page and customize it based on your business and offering.*

## Focus on your policies, not your phone system

Communication is critical for your business, especially when keeping your agents and customers connected in the office or on the go. You want a modern system that’s flexible, easy to use, and gives you all the features you need—all at an affordable cost.

## Get the system that understands YOUR needs

You’re not just any business—as an insurance agent or broker, you need to be there for the community when they need you most, and this means your communication system needs to be there for you. And it’s not just about reliability, it also can’t break the bank.

Our cloud-based phone system provides you with the quality, reliability, and features you need—delivered cost-effectively from a local expert who’s as invested in building strong relationships as you are.

### Key features:

- Rock-solid call quality
- Local white-glove support
- Mobile app for on-the-go productivity
- Call queuing to support any workflow
- Video and texting for enhanced communications
- Voicemail to email for increased efficiency
- Remote capabilities
- Reliability with 24x7 redundancy